

01-02 October 2024
Novotel London West, London UK

Partnership Prospectus

Innovating Charging & Energy Infrastructure To Accelerate The EV Transition

EverythingEV In Numbers:



500+
Attendees



100+
Speakers



3
Streams



10 Hours
Dedicated to
Networking

A Solar Media Event



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Early Confirmed Sponsors for 2024

Bronze Sponsor

“ A great opportunity to network with peers and prospects in a suitable environment ”

Believ



Exhibitors



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RENEWABLES.AZ



Welcome to EverythingEV



Our mission

Our mission is to Inspire, Educate, and Connect: Inspiring the energy and EV markets with case studies from across the globe, Educating delegates with insights from EV leaders with a wealth of experience and Connecting delegates with over 10 hours of dedicated networking, drinks receptions, quizzes, and other on-site events. dedicated networking, drinks receptions, quizzes, and other on-site events.

Welcome to EverythingEV 2024!

You will notice first of all that this year the event has been re-branded from the EV World Congress to EverythingEV, now encompassing all facets of the charging and energy infrastructure needed to accelerate EV transition. As always, the event will bring world-leading EV expertise to London to share the latest insights and case studies with our audience of charge point operators, installers, manufacturers, fleet owners, local authorities, utilities, DNOs, PV and energy storage suppliers, and destination charging locations.



The electric vehicle industry has undergone remarkable growth in recent years. Just a decade ago, global electric car sales stood at a modest 130,000 units annually. Today, that figure is eclipsed in a single week. However, as EV sales increase there are two key infrastructure challenges that face that still threaten their adoption:

Firstly, how do we install the number of chargers needed to support those vehicles? The UK is aiming for 300,000 by 2030. Whether these are public chargers installed by councils for residents, installed by retail and hospitality destinations to support customers, or installed in depots for fleets of cars, vans, buses, or HGVs, more support is needed.

Secondly, how does the grid manage the additional load? EVs are predicted to account for 3.5% of global electricity demand by 2030, with National Grid forecasting that the widespread adoption of EVs could increase the daily demand peak by as much as 30 GW. This surge in demand underscores the pressing need for robust grid management strategies such as smart charging and integrating solar and battery storage into both charging sites and depots. Our brand-new agenda featuring over 100 speakers from leading EV organisations, cities and technology providers will provide insights and solutions spread across three focused streams of content:

- Charging infrastructure: Installation and maintenance of chargers, financing EV charger rollout and providing an optimal charging experience for EV drivers
- Managing Grid Demands: Reducing the grid impact of EVs with load management, smart charging, V2G, and integrating solar and storage
- Supporting Electric Fleets: Installing and maintaining energy and charging infrastructure to support an electric fleet of light or heavy vehicles either in-depot or en route.



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Agenda at a Glance

Keynotes

Policy & Regulatory Updates:

The latest policy and legislation impacting charger rollout, and government subsidies to finance installation



Charging Infrastructure Rollout:

Installing, maintaining, and financing EV charger rollout, and providing an optimal charging experience for EV drivers



Managing Grid Demands:

Reducing the grid impact of EVs with load management, smart charging, V2G, and integrating solar and storage



Supporting Electric Fleets:

Installing and maintaining infrastructure to support an electric fleet of light or heavy vehicles either in-depot or enroute



Stream 1 : Charging Infrastructure Rollout

Off-Street Charging Solutions: Expanding EV access and convenience for those without a driveway, and unlocking new potential for urban mobility

New for 2024 Exploring Plug & Charge and Other Payment Technologies: Enhancing EV charging experience, making it seamless and convenient for users to drive widespread adoption

New for 2024 Roaming EV Charging for Seamless User Experience: Enhancing EV usability, allowing drivers to charge effortlessly across diverse networks, and even across country borders

Achieving Accessibility and Equity at EV Charging Sites: Ensuring EV infrastructure benefits all communities, advancing sustainable transportation and social equity goals

Investing in EV Chargers: Seizing the opportunity to be at the forefront of the EV revolution, driving innovation and making consistent returns

Destination Charging: Transforming retail and hospitality sectors, attracting eco-conscious consumers and enhancing customer experience

New for 2024 Costs and Grants for Businesses Installing Workplace Charging: Empowering businesses to embrace sustainability, fostering employee satisfaction and attracting top talent

Addressing the Skills Gap in EV Charging Installation: Building a skilled workforce for the green economy, creating jobs and driving economic growth

Stream 2: Managing Grid Demands

Smart Charging Software for Grid Load Management: Optimising energy usage, enabling efficient charging, and supporting grid stability through intelligent technology solutions

Grid Constraints and Connecting Chargers to the Grid: Overcoming infrastructure challenges to reduce timelines, and accelerate grid integration

Consumer Pricing and Tariffs for EV Charging: Facilitating cost-effective charging options, empowering consumers, and incentivising EV adoption through transparent pricing models

The Future Applications of Bidirectional V2G Charging: Unlocking the potential for EVs to become grid assets, supporting renewable energy integration and grid stability

Stream 2: Integrating PV and Storage

New for 2024 The Potential of Solar Canopies at Charging Sites: Leveraging solar power to offset energy consumption, reducing costs and enhancing sustainability

New for 2024 Lower Costs and Load Management With Battery Storage: Driving down operational expenses, improving grid stability, and enhancing energy resilience through innovative storage solutions

How Microgrids Are Transforming EV Charging Infrastructure: Revolutionising energy distribution, enabling localised power generation, and fostering energy independence at charging stations

Stream 3: Supporting Electric Fleets

Designing a Fleet Decarbonisation Strategy: A 101 on transitioning fleets, balancing emissions and operational costs effectively

The Infrastructure Required To Electrify a Depot for EVs: Identifying which infrastructure upgrades are necessary, targeting seamless integration of EVs into depot operations

New for 2024 Specialist Charging at Depots for Heavy Electric Vehicles & Buses: Assessing specialist charging options to ensure efficient fleet operations and sustainable transportation routes

Last Mile Solutions: When are EVs the best solution, and what alternatives are available?

New for 2024 Leasing, Finance & Salary Sacrifice Options: Providing flexible financial solutions, enabling easier adoption of EV fleets and bringing employees on board

Wireless Charging Technologies for Enroute Fleet Charging: Enhancing fleet efficiency and reducing downtime with innovative wireless charging solutions

EV Take Home Vehicles and Charging: Supporting employee adoption of EVs, the most effective reimbursement schemes, and facilitating convenient charging

Future Vehicle Supply: Manufacture updates on upcoming models, ensuring fleets remain informed on the latest sustainable transportation options



Delegate Profile

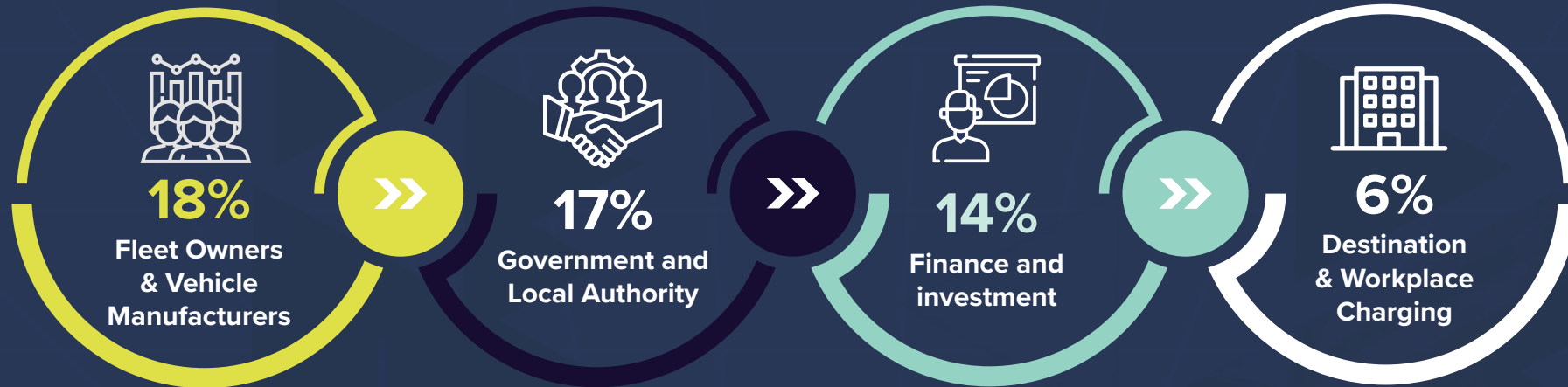
“ Very good and worth visiting ”

Swedish Transport Authority

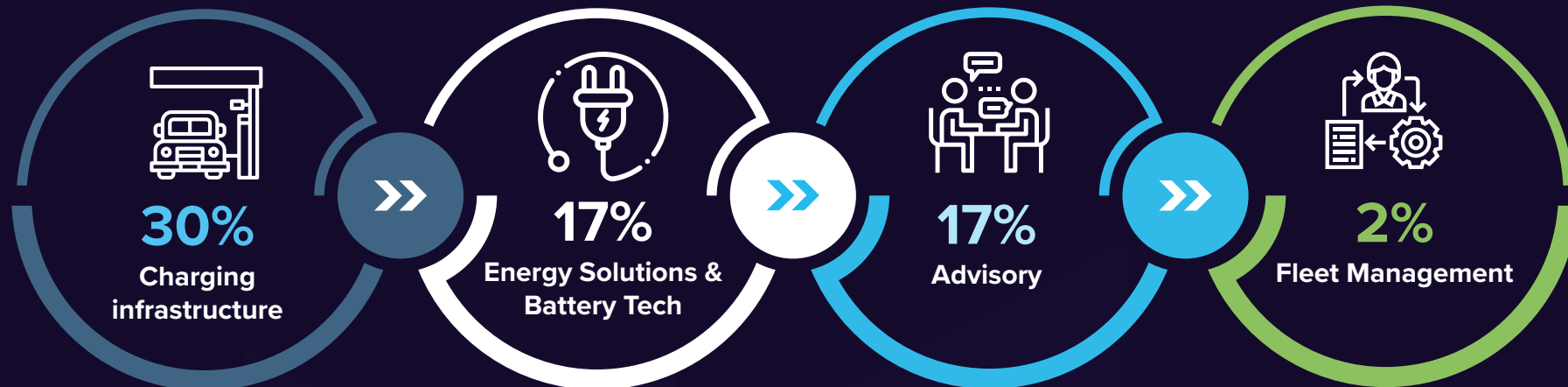


Invaluable peer-to-peer networking and insights to drive forward your EV strategy.

End User Categories



Solution Provider Categories



Connect With The Market

Charging Infrastructure Technology



Utilities



Government and Policy



Local Authorities



DNOs and iDNOS



Public Transport Authorities



Fleet Owners



Destination and Workplace Charging



Charge Point Networks



OEM's



A Snapshot of Our Speakers in 2023

View All Previous Speakers 

							
Julia Pallé Sustainability Director Formula E	Abdul Chowdhury Head of Vehicle Policy OZEV	Joanna White Roads Development Director National Highways	Jack Cousens Head of Roads Policy The AA	Jakob Bertilsson Country Customer Fulfillment Manager Ikea	Tim Nicklin Manager, BlueOval™ Charge Network Ford Motor Company	Matthew Dale Transport Lead Consultant Mitie	Vic Macias Head of Fleet London Fire Brigade
							
Florian Glattes Vice President of E-Mobility Solutions Shell Recharge	Baerte De Brey Chief International Officer Stedin	Amy Stokes Head of E-mobility Volvo Trucks	Roger Ullström Senior Advisor Swedish Transport Authority	Joe Matta Energy Services product manager at Mobilize Renault Group	Alex Howard Head of Flexibility UK Power Networks	Julia Sandén Group PM Cluster Charging Volvo Cars	Paul Chandler Deputy Director, Net Zero Travel & Transport NHS England
							
Jennifer Figueiredo EV Charging Project Manager Oxfordshire County Council	Catherine Marris Head of Innovation Motability	Martin Rohmheld Executive Board Member Charin	Monica Guise Director of Facility Services University of Birmingham	Sukky Choong Environmental Manager – Air Quality and Ultra Low Emission Vehicles SMMT	Shamala Evans-Gadgil Senior Programme/ Project Manager Coventry City Council	Jude Hayton Principal City Planner Transport for London	Chris Demetriou Head of Corporate Fleet, Transport & Accessible Community Transport London Borough of Islington

Organisations That Attended our 2023 Event

“Interesting, some really useful information, great attendees and an opportunity to consider key issues in the industry”

Wigan Council



Which Job Titles Attended?

“ Interesting discussions on the state of the EV transition and the charging market both in the UK and Europe ”

Gravis Capital Management

Job Title Snapshot

C-Level President/
Founder/Board

12%

Director/Senior/
Head of

34%

Business Development/
Sales/Marketing

30%

Specific to Transport/
EV/Fleets/eMobility

24%

Job Titles

Account Executive

Asset Risk Capital Analyst

Assistant Programme Manager

Associate

Associate Director

Associate Director Sales and Design

Board Advisor

Business Development

Business Development & Strategy

Business Development Director

Business Development Director-
EMEA

Business Development Engineer

Business Development Executive

Business Development Manager

Business Manager

Business Manager - Traded Services

Cabinet Member for Environment
and Transport

Cabinet Member for Highways,
Transport, Street Scene and
Flooding

Chief Executive Officer and Co-
founder

Chairman

Change Lead

Chief Catalyst for Global Brands

Chief Commercial Officer

Chief Executive Officer

Chief International Officer

Chief Marketing Officer

Chief Strategy Officer

Chief Technology Officer

Co-Founder

Co-Head of Communications and
Brand

Commercial Analyst

Commercial Director

Commercial Support Manager

Construction Support Officer (CSO)

Consultant

Contracts Manager

Corporate Relations Adviser

Country Customer Fulfilment
Manager

Country Manager for UK & Ireland

CPO Manager

Customer Solutions

Decarbonisation Manager

Decarbonisation Project Manager

Deputy Director, Net Zero Travel &
Transport

Deputy Leader and Portfolio Holder
for Climate Change, Environment
and Transport

Director

Director Commercials

Director Marketing & Sales (interim)

Director of EV and Energy
Infrastructure

Director of EV Implementation

Director of EV Partnerships & Energy
Infrastructure

Director of Facility Services

Director of Technology Development
Dep.

Director Operations

Director, Head of Green Mobility
Practice

Director, New Business

Director, UK & Ireland

Economic Adviser

Economic Capital & Projects
Manager

Economic Growth and Infrastructure

Editorial Director

Electric Vehicle Project Manager

Electronics educator

E-Mobility Global Sales Manager

Energy Team Leader - Safety,
Engineering & Standards

Enforcement Manager

Engineering Application Manager

Environmental Manager – Air Quality
and Ultra Low Emission Vehicles

EV & Storage Manager

EV Charging Project Manager

EV Infrastructure Manager

EV Project Manager

EVCI Contracts & Commissioning
Officer

Executive Board Member

Executive Director of Products and
Services

Executive Engineer

Finance Director

Fleet & Workplace Charge Point

Fleet Director

Fleet Manager

Founder

Founder & Director

Global Director Energy & Facilities

Global PR Manger



Which Job Titles Attended (continued)?

“ Good coverage of the industry with new perspectives ”

Scottish Futures Trust

Group Manager Transport Strategy	Head of Marketing Western Europe & Africa	Partner	Research Analyst	Strategic Commercial Manager
Group PM Cluster Charging	Head of Network and Infrastructure	Partnerships Manager	Research Engineer	Strategic Marketing Director
Head of APMD	Head of Project Funding & Delivery	Policy Advisor	Roads Development Director	Strategic Transport Officer
Head of Business Development – Distribution	Head of Property	Policy Manager, EV 100	Sales Director	Strategy & Programme Manager
Head of Business Partnerships	Head of Roads Policy	President	Sales Manager	Strategy Director
Head of Climate and Sustainability	Head of Strategy & Insight	Principal Air Quality Project Officer	Senior Advisor	Supplier Country Manager
Head of Commercial Finance	Head of Sustainability	Principal City Planner	Senior Associate Director	Sustainability Director
Head of Contracts, Procurement, Commercial And Road Fleet - Southern Region Routes	Head of Sustainable Energy and Green Infrastructure	Principal Consultant - Energy Cybersecurity	Senior Brand & Communications Manager	Technical Director
Head of Corporate Fleet, Transport & Accessible Community Transport	Head of the Department of International Mobility Projects	Principal Transport Planner	Senior Business Development Manager	Technical Sales Manager
Head of Decarbonisation	Head of Vehicle Policy	Principle Policy and Projects Officer	Senior Business Development Manager - Bus Operations	Technical Services Project Manager
Head of Decarbonisation/Innovation	Head of Venture Capital	Product Manager EV Charging & DSO	Senior Business Manager	Technical Support Officer
Head of Destination EV Europe	Innovation & Change Manager	Programme Manager	Senior Commercial Analyst	Transactions Associate Director
Head of Electric and Autonomous Vehicles	Innovation Manager	Project & Maintenance Surveyor	Senior Consultant	Transport Planner
Head of Electric Developments UK	Innovation Team	Project Coordinator	Senior Enforcement Officer	Transport Policy Manager
Head of Electric Vehicles and Automotive Partner	Investment Director	Project Development Manager - Major Projects	Senior Engineer	Transport Project Director
Head of E-mobility	Investment Manager	Project Development Officer	Senior Executive Engineer	Transport Project Officer
Head of Energy & Electrification; Commercial Development	Joint CEO	Project Manager	Senior Field Marketing Manager	Transport Strategy Team Leader
Head of EV Charging Solutions	Key Account Manager EV-Charging	Project Manager EV systems	Senior Policy & Strategy Consultant	Transport Policy Manager
Head of EV Solutions	Lead Solutions Engineer	Project Officer	Senior Policy Advisor	UK Director
Head of EV Strategy and Consumers Policy	Manager, BlueOval™ Charge Network	Projects Team Manager	Senior Product Manager	UK Director, Transport and Environment
Head of Flexibility	Managing Director	Projects Team Manager Economic Growth and Infrastructure	Senior Programme/Project Manager	UK Electric Vehicles & Fleets Officer
Head of Global Sustainability Strategy	Marketing and Communications Manager	Rapid Charging Fund Programme Manager	Senior Public Sector Partnership Manager	Vice General Manager
Head of Innovation	Marketing Manager	Reader	Senior Solution Manager EV Charging Europe	Vice President Marketing
Head of Marketing	Marketing Manager - Europe	Regional Business Development Manager EV Charging	Senior Strategic Manager	Vice President of E-Mobility Solutions
	Motoring Journalist	Regional Sales Manager	Senior Technical Co-ordinator	Vice Principle
	National Sales Manager	Regulation & Stakeholder Manager	Senior Technology and Innovation Manager	VP Strategy and Product TaaS
	Operations Director	Reporter	Service Operations Manager	
	Operations Manager		Smart Solutions Director	



Watch EverythingEV in Motion

“Vibrant and full of a range of information on EV and chargepoints”

Birketts LLP

The best way to find out what the event is really like is to watch our two minute wrap up video posted on our website.



“A great place for local authorities to meet with other local authorities. There were also a lot of genuinely interested stakeholders from EV industry and related sectors. Really great facilities, location, catering and tech that worked perfectly”

Oxfordshire County Council

Why Sponsor?

“Insightful, useful information around the future of EVs”
Tesco

Ever wish you could understand your customer's value proposition more? We are committed to delivering ROI and optimising your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new services, no one is better placed to help than our team.

Lead Generation

Develop new business opportunities with key stakeholders across the EV ecosystem

Accelerate and shorten sales cycles by accessing senior decision makers and stakeholders from across the EV ecosystem

Shorten Sales Cycles

Thought Leadership

Ensure the market is fully cognisant of the unique benefits of your solutions and the advantages of partnering and investing with you

Demonstrate and amplify your commitment to driving forward the EV agenda and position yourself as a key enabler and partner of choice in making these aspirations a reality

Innovation & Leadership

Relationship Building

Further ring fence existing prospects and clients and cement your position as a leading partner in the EV space

To enhance your brand positioning within the EV space and ensure you're front of mind with decision makers and key industry stakeholders, as the electric vehicle sector moves into a period of accelerated growth and innovation

Brand Recognition



Sponsorship Options

Well executed and a good breadth of representation

IKEA

	Host £75,000	Diamond £45,000	Platinum £35,000	Gold £25,000	Silver £20,000	Bronze £15,000	Supporting £12,000	Exhibitor £8,000
Conference Influence								
Opportunity to chair the event	•							
Keynote solo presentation	•	•						
Keynote panel position	•	•						
Solo presentation			• Day 1	• Day 1	Day 2			
Panel position			•	Or •	Or •	•	•	
Private roundtable / workshop	•	•	•					
Sponsored Content - 1 piece supplied by client and distributed at event by SM team	•	•	•	•				
Pre or post-event webinar	•	•						
Event Branding								
Exhibition stand with backdrop and basic furniture (*upgraded furniture package)	•*	•*	•*	•*	•	•		•
Enhanced branding - Tier 1	•	•	•	•				
Enhanced branding - Tier 2					•	•		
Logo to appear on all event signage	•	•	•	•	•	•	•	•
Advertisement in event app	•	•	•	•				
Profile and logo in event app	•	•	•	•	•	•	•	•
Meeting & Networking Service								
Delegate passes	10	10	6	5	3	3	2	2
Customer VIP tickets	10	10	5	3	2			
Access to the event networking tool allowing you to set up meetings and capture leads (1 week before - 4 weeks afterwards)	•	•	•	•	•	•	•	•
Target account list invite with 50% off promotional ticket code	30	30	20	20	10	5		
Guaranteed introductions	5	4	3					
Post Show								
Full event delegate list to be shared including: Full name, Company name, job title and email address.	•	•	•	•				
Pre-Event								
Company logo and profile to feature on our website	•	•	•	•	•	•	•	•
Reciprocal Website link to your home page from event website	•	•	•	•	•	•	•	•
Company logo and link to be included in HTML email campaigns	•	•	•	•	•	•	•	•
Promotion on relevant social media channels	•	•	•	•	•	•	•	•

Additional Branding

TIER 1:

Gold level and above

- VIP dinner
- Lanyards & registration
- Networking drinks reception
- Lunch sponsor
- Event app
- Wi-Fi
- Notepad & pens

TIER 2:

Silver level and below

- Coffee break
- Seat drop
- Delegate bags
- Sponsored gift
- Round table host

Also available but subject to price

- Webinars
- Private meeting rooms
- Personalized functions
- 45 minute workshop
- Breakfast briefing
- Delegate bags
- Sponsored gift
- Round table host



The EVIEs Returning For Yet Another Sell-Out Year!

Electric Vehicle Innovation & Excellence Awards 2024

14 November 2024

Intercontinental London the O2, an IHG Hotel

The EVIE's are designed to shine a light on innovation and excellence in the emerging EV sector. In one of the world's most hotly anticipated changes to the way we live, work and travel, innovation and collaboration will be essential to make our roads smarter and safer, and our air cleaner.

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Pre-Event Drinks Reception Sponsor

After Party Sponsor

Category Sponsor

Platinum Table

VIP Table

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Registration

Solution Provider Ticket			
Super Early Bird <i>Ends 14 June 2024</i>	Early Bird <i>Ends 2 August 2024</i>	Advanced Tickets <i>Ends 13 September 2024</i>	Full Price
£899	£1099	£1399	£1799

Electric Vehicle Innovation and Excellence Awards single tickets and tables are only available for those who are attending EverythingEV .

You can purchase your tickets here: >>

Our Ticket Categories are determined by Company Activity.

End Users are categorised as: Includes: Fleet owners, real estate funds and developers, car park owners, retailers, hospitality, government & local authorities, public transport authorities, property developers and OEMs

Solution Providers are categorised as any company selling a service or product to Includes: Fleet owners, car park owners, retailers, hospitality, government & local authorities, public transport authorities and property developers.

We have a limited number of FREE guest tickets available for our VIP guests including government/local authorities, public and private fleet owners and destination charging (hotels, supermarkets, restaurants etc.)

To see if you are eligible for a free ticket click here >>

Delegate Ticket Protection

Solar Media will refund the cost of the ticket in full should the named ticket holder ("Holder") be unable to attend due to:

- Sickness, accident or injury of the Holder
- Death of Holder, or death of Holder's immediate family within 30 days of the event
- Preventative travel delays outside of Holder's control
- Unavoidable Jury Service
- Extreme or adverse weather (snow, fog, storm) that prevents Holder's attendance to event venue
- Strikes, riots, terrorism or other extraordinary national/international circumstance
- Changes of the date, location or main thematic qualities of the event

To view our full terms & conditions, please visit here or contact us >>

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Future Events

5th Edition

GREEN H₂ HYDROGEN SUMMIT EUROPE

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19 November 2024 | London, UK



February 2025 | USA

10th Edition



18- 19 February 2025 | London, UK

Learn More About Sponsorship